

Loudoun Pride Festival

General Instructions



ARRIVAL

11:00 a.m. - 12:00 pm at 21544 Old Vestals Gap Rd, Sterling, VA 20164

INSTRUCTIONS: Please plan to arrive between 11 am and 12 pm. All vehicles will be required to leave the festival grounds by 12:15 pm. Arrive at the Visitor's Center on Vestal Gap road, not the main park entrance. Upon arrival, your staff should let our volunteers know who you are participating with. They will provide you with a place designator and direct you to your booth space. Once there, please unload before setting up and remove your vehicle as quickly as possible. Our vendor area has 91 cars and will fill quickly. Once unloaded, you may park in the Heritage Farm parking lot.

DEPARTURE

Last Call: 5:30 pm | **Activities Shut Down:** 6:00 pm | **Event Ends:** 7:00 pm

INSTRUCTIONS: We will make the last call for food and alcohol at 5:30 pm when our drag show begins. At 6 pm, all of our food, alcohol, and activities will shut down. Vendors are welcome to begin packing up at 6 pm. Vehicles may be brought back to your booth site if you are in the Green Zone, Orange Zone, or Blue Zone only. Please notify if you wish to remove your site between 6-7 pm, tear down your tent and pack your materials, then your vehicle may be brought in for removal only. You will bring your vehicle in from the Heritage Farm parking lot, load, and depart via the Vestal's Gap Road entrance you arrived at.

TICKETS & STAFFING

All vendors and sponsors will receive their vendor passes and free event tickets via an email sent to the person who registered for the event.

Vendor Passes and Event Tickets are not transferable.

When you arrive, our volunteers will give the first member of your team to arrive all of your vendor event passes (wristbands). Please coordinate with your team prior to arrival. Anyone

staying on the festival grounds must be wearing a wristband at all times, even staff, volunteers, and vendors. Any free event tickets for being a sponsor should be purchased separately and picked up at the main entrance separately. Free tickets for sponsors may be given or awarded in any way the sponsor deems fit.

Tickets are based on your registration, as follows:

Vendors & Nonprofits - 2 Vendor Passes, no free tickets.

Bronze Sponsors - 2 Vendor Passes, 2 Free Event Tickets

Silver Sponsors - 4 Vendor Passes, 4 Free Event Tickets

Gold Sponsors - 4 Vendor Passes, 6 Free Event Tickets

Platinum Sponsors - 6 Vendor Passes, 8 Free Event Tickets