



EQUALITY LOUDOUN

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Loudoun Pride Festival Announces 2024 and Search for New Venue

Growing, Improving, and Creating A Legacy Festival

LEESBURG, VA — The Loudoun Pride Festival is set to start off the summer in the best way imaginable - a celebration of fun, love, and acceptance! We're ready to welcome another record breaking crowd of 5,000 people on June 2, 2024 at Claude Moore Park. In our third year, we're continuing to grow our offerings by providing double the number of musical acts and performances, a unique Alcohol Pavilion in partnership with Jack Daniel's, an expanded Kid's Zone and stage, and so many local businesses, vendors, food, alcohol, activities and more! This family-friendly event is aiming to be the most inclusive and joyful festival of the year.

We're also excited to announce that headlining our 3 stages this year are The Lauren Reedy Experience, Palmyra, Uncle Drew and the Scoundrels,, Felix Pickles, Starryville, Laurie Blue, and more - with the return of Loudoun's largest drag show, hosted by the infamous Crymson. "This lineup represents a significant effort to bring in local and regional performers who are all part of the LGBTQ+ community" said Jenny Parsons, Community Director. "Being at our Pride Festival is like looking into a kaleidoscope, where every color of the rainbow shines"

We're also looking forward to our 2025 festival. As the event has grown so quickly in the last three years, we recognize that parking at our current venue has become a significant challenge to future growth. We cannot thank the team at the Loudoun County Parks, Recreation, and Community Services enough for their support in launching this event and highlighting the beauty and history of Claude Moore Park.

We are officially putting out a call for potential venues looking to host an event of this size and larger, host alcohol, and become a beacon for inclusion. Our community has shown clearly that this festival is becoming a regional highlight and we are seeking a venue that can help us grow for years to come. Any potential bids should include attendance capacity estimates, facility offerings and features, location, offers to support the event, and a statement of interest. Interested parties can email their bid to contact@eqloco.com.